



January 10, 2025

Dear Friend of the Fourth of July:

Over the years, we who work hard on Bel Air's July 4th celebration have always derived great satisfaction from knowing that our efforts help our community celebrate the birth of our nation, with a full schedule of July 4 festivities, including family-friendly day events, the Parade (one of the largest in the state), and the Fireworks.

We need your help again this year.

We need your help so that we can shine a proper light on the traditions and institutions that show our community, our state and the region at large how we in Bel Air, Maryland, love and celebrate our liberty and our country.

Please join us in this patriotic work. Independence Day in Bel Air, with its traditional small-town events run by a group of dedicated volunteers, offers a truly American celebration, and one that deserves all of our support. The going may be tough, but we have an obligation to hold our heads high! Our theme this year is "**Be a Volunteer — Help Your Community**," honoring all the volunteers who make Bel Air the great place it is!

Please see the next page for a full listing of sponsorship opportunities and a response form for you to fill out. If you would like to discuss in detail how your business or you can help the July 4 activities in Bel Air, please communicate with us by e-mail or phone at your convenience. You may also visit our detailed web site: www.BelAirJuly4.org.

We look forward to publicly recognizing your support in everything we say about our event, including in our publicity and in our printed program. Sponsorships, whenever received, are credited in the year leading up to each July 4th. The deadline so that a Sponsor name may be included in the annual printed program is **3 weeks before July 4th**.

Thank you very much in advance for your generous support.

Sincerely,

David B. Williams
David B. Williams
President
dbwehsguy@gmail.com
410-836-8415

Michael I. Blum
Michael I. Blum
Vice President & Parade Chairman
michaelblum@martinoblum.com
410-893-1700

Donald W. Stewart
Donald W. Stewart
Treasurer
donald.stewart@bslrcpa.com
410-879-3535

The Bel Air Independence Day Committee is a 501(c)(3) charitable organization. A copy of a current financial statement is available upon request by contacting the Bel Air Independence Day Committee, Inc., P.O. Box 724, Bel Air, MD 21014, Attn.: Don Stewart, Treasurer. Documents and information submitted to the Secretary of State under the Maryland Charitable Solicitations Act are available from that office for the cost of copying and postage.



BEL AIR INDEPENDENCE DAY 2025 SPONSORSHIP FORM

Please indicate your level of Sponsorship:

Amount of Tax-Deductible Donation Category listed in Program, PR, Web site, Facebook Page, etc.

- | | |
|---|--|
| <input type="checkbox"/> \$17,500 Donation
<input type="checkbox"/> \$15,000 Donation
<input type="checkbox"/> \$7,500 Donation
<input type="checkbox"/> \$5,000 Donation
<input type="checkbox"/> \$3,000 Donation
<input type="checkbox"/> \$1,750 Donation
<input type="checkbox"/> \$1,500 Donation
<input type="checkbox"/> \$1,000 or above Donation
<input type="checkbox"/> \$750-\$999 Donation
<input type="checkbox"/> \$500-\$749 Donation
<input type="checkbox"/> \$250-\$499 Donation
<input type="checkbox"/> \$100-\$249 Donation | FIREWORKS TITLE SPONSOR/PREMIER SPONSOR*
PARADE TITLE SPONSOR*
SPONSOR OF ALL DAY SHAMROCK EVENTS**
HORSESHOE PITCHING CONTEST EVENT SPONSOR**
PROGRAM SPONSOR***
(NEW) BAND SPONSOR ‡
(RETURNING) BAND SPONSOR ‡
FOUNDER (all the above are also considered FOUNDERS)
MINUTEMAN
SKYROCKET
ROMAN CANDLE
FIRECRACKER |
|---|--|

* **TITLE SPONSORS** receive premier mention at and before the event, from the Reviewing Stand, on signage around the town, in the Program, on our web site & with PR and social media (top image on our Facebook page), a BANNER at the front & the back of the Parade, a Band Sponsorship, & more. Only 1 of each is available.

** **EVENT SPONSORS** (Shamrock Events include Water Balloon Toss, Uncle Sam Says, Watermelon Eating Contest & more) have a banner displayed AT their event, plus PR & Social Media coverage, a Band Sponsorship, & more. Only 1 of each is available.

*** **THE PROGRAM SPONSOR** receives 3/4 of the back cover of the program (10,000 copies are printed & distributed around the Town of Bel Air) for a patriotic ad, plus listing in the Program, on our web site & with PR and social media. 1 only available.

‡ **BAND SPONSORS** receive a banner with their logo carried in the parade in front of their sponsored band, plus are listed in the Program, on the web site, on social media, etc. Returning Band Sponsors have first choice of "their" band. Up to 20 such available!

Please see any member of the Committee for more details. The DEADLINE for PROGRAM inclusion is 3 weeks before July 4.

We gratefully accept contributions of any size but only the above can be listed in our printed program, due to space limitations. Please send your check made out to the Bel Air Independence Day Committee, Inc., to the address above. **OR you may go online to <https://belairjuly4.org> and use our convenient PayPal function!**

Official Name of Sponsor: _____

Contact Name: _____ Date: _____

Signed: _____

Address: _____

City: _____ State: _____ Zip: _____

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